

CALL FOR REVIEWERS

Healthy Longevity Global Competition

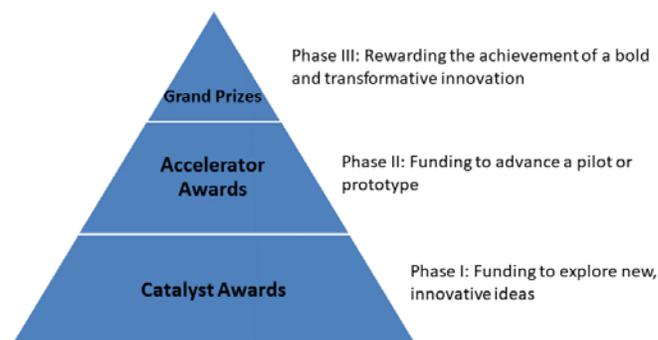
OVERVIEW

This fall, the National Academy of Medicine (NAM) will launch the Healthy Longevity Global Competition – inducement awards and prizes to stimulate innovation, attract great ideas, and transform the field of healthy longevity globally.

Inspired by the Bill & Melinda Gates Foundation’s Grand Challenges Explorations Awards, the Longitude Prize, and the work of the X-PRIZE Foundation, the NAM has developed a unique model built on a foundation of catalyst and proof-of-concept awards to attract bold, audacious ideas, and to advance successful pilots and prototypes, followed by major inducement prizes for breakthrough innovations.

The model includes:

- Catalyst Awards of \$50,000 USD for bold new ideas;
- Accelerator Awards of up to \$500,000+ USD for proof-of-concept; and
- Grand Prize(s) of up to \$5 million USD for breakthrough innovation that will conclude the Challenge.



CATALYST AWARDS

The Catalyst Awards will mark the first phase of the Healthy Longevity Global Competition. The NAM is collaborating with international entities to launch Catalyst Award competitions worldwide that will mobilize over \$20 million in funding over three years for the most promising ideas in healthy longevity. Catalyst Awards will reward bold, new, potentially transformative ideas—originating from any field or combination of fields (such as biomedicine, behavioral science, sociology, engineering and infrastructure, technology, policy)—to improve the physical, mental, or social well-being for people as they age, and in a measurable and equitable way. Catalyst Awards will provide seed funding to help innovators begin executing their ideas for innovation and research.

With support from Johnson and Johnson Innovation, starting in 2020, the NAM will give out up to 24 Catalyst Awards per year for 3 years to US-based applicants. US NAM Catalyst Award applicants will complete a simple, 2-page application, to be judged on the basis of creativity and innovation, rather than on the basis of pre-existing data, demonstrated work, institutional capabilities, or feasibility alone.

The NAM is requesting nominations for individuals to be considered as reviewers for the US NAM Catalyst Award competition. For those interested in becoming or nominating a reviewer, please complete the [Reviewer Nominations Form](#).

The NAM seeks to assemble a broad and diverse pool of reviewers, including luminaries and experts from across the health, medical, biological, and social sciences, as well as business leaders and thought leaders from across the disciplines. Ideal reviewers will be broad, “out-of-box” thinkers with a history of creativity and innovation. In completing their assessments, reviewers will be encouraged to champion proposals for funding.